



Ocean
Recovery Alliance

A Day of Exciting Hands-On Ocean Education

Hong Kong's First True "Junk" Trip

On the Water with the Ocean Recovery Alliance

According to United Nations Environment (UNEP), more than 4,000,000 tons of garbage reaches the marine environment every year, and more than 85% of that is from sources on land. The plastic waste that does not sink is broken down into tiny pieces by sunlight and wave action, forming a 'plastic soup' in the center of our five main oceans.

Ocean Recovery Alliance, a Hong Kong charitable organization, has been leading global efforts for over 15 years to bring solutions to the prevention of plastic pollution in our waters and ocean. It was the first in the world to create a plastic footprinting methodology ([Plastic Disclosure Project](#)), announced at the Clinton Global Initiative in 2010, along with our [Global Alert App](#), which is one of the only apps in the world which allows the public to report trash hotspots anywhere in the world's waterways or coastlines. Accordingly, our unique Hong Kong Junk Trip is Asia's only on-the-water seminar about plastic pollution, with a deep dive to understand where we are today, and the many opportunities which exist to prevent it. ***"On the Water with the Ocean Recovery Alliance"***



"On the Water with the Ocean Recovery Alliance" is literally a "junk" trip, but a unique, hands-on educational experience that goes beyond a typical beach cleanup. Up to 30 participants can take part in the experiential adventure to Cheung Chau or Lamma Island, depending on the winds/weather. On the way to our destination, participants will learn about plastic

pollution, what it means to our ecosystem, and to us. We will conduct visual sampling, and then present an in-depth discussion of how, why, when and where problems and solutions exist. Included in the presentation are amazing images taken from our expedition taken to the middle of the North Pacific Gyre to research the plastic in that part of the ocean.



This educational junk trip is not just fun, but an exceptional opportunity to learn from the experts, to see parts of Hong Kong that many might not have been to, and to have an interactive experience that will be sure to have a positive impact upon those involved.

About Us

Doug Woodring is the founder of Ocean Recovery Alliance, and was awarded the 2018 [Prince's Prize](#) for his work in this space by Prince Albert of Monaco (the 2019 award was given to the former CEO of Unilever, Paul Polman). He is also a UNEP Climate Hero and a Google Earth Hero. The group is one of the first NGOs in the world to have worked with both the World Bank and UNEP on their respective ocean programs as it relates to the reduction of plastic pollution. He is also the founder of the [Plasticity Forum](#), which was launched at the Rio+20 Earth Summit in 2012, and has been held in 13 cities around the world since then, with the latest event in collaboration with the [United Nations's Sea of Solutions Week](#) in Bangkok. Their "Harvest Plastic" program and other initiatives in Cambodia on the Tonle Sap Lake for over seven years, have been replicated to the island of Lombok in Indonesia, with exceptional success in recovering plastic from village communities for recycling. He has been a speaker at a number of UN Plastic Treaty negotiation events, and continues to push the boundaries on global circularity for plastic.

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