

Sustainable plastic use: challenges and opportunities



Thursday 10th April 2014, 4.15pm – 7pm

Credit Suisse: Paul Calello Auditorium, International Commerce Centre (ICC), Kowloon, Hong Kong

This briefing provides an important update on new initiatives and research in sustainable plastic use. Speakers will share valuable insights on the importance of reporting and corporate best practices vis-à-vis plastic.

Every year, almost 300 million tons of plastic are produced globally, yet estimates suggest that only 10% is ever recycled. In Hong, over 2.5 million plastic bottles are sent to landfill daily, exacerbating the city's "waste crisis." Minimizing and capturing this waste stream presents a significant, yet largely untapped business opportunity.

Plastic that doesn't make it to landfills winds up in our countryside, rivers and oceans, where it remains for decades, to the detriment of the environment and society. The external costs of plastic waste increasingly pose risks to companies.

Join us to 'learn from the experts' about how you can mitigate plastic risks and capture business opportunities.

To register: visit <http://www.amiando.com/sustainableplasticuse> to confirm your attendance. This event is free to the public. **Pre-registration no later than 8th April 2014 is required.**

For further information email pua@plasticdisclosure.org.

AGENDA

4:15 Registration

4:30 Welcome and introduction

Charles Broadhead, Co-chair of Credit Suisse HK Sustainability Committee, Credit Suisse

4:35 Why plastic matters

Doug Woodring, Founder, Ocean Recovery Alliance & Co-Founder, Plastic Disclosure Project (PDP)

4:45 Best practice plastics management

Alastair MacGregor, Chief Operating Officer, Trucost

5:00 KEYNOTE ADDRESS

Christine Loh, Under Secretary for the Environment, Environment Bureau (EB), HKSAR

5.20 PANEL DEBATE: Challenges and opportunities of sustainable plastic use

Moderated by: Doug Woodring, Founder, Ocean Recovery Alliance & Co-Founder, Plastic Disclosure Project (PDP)

- Carmen Ng, Sustainability Manager, Langham Hospitality Group
- Christine Loh, Undersecretary for Environment, Environment Bureau (EB), HKSAR
- Alastair MacGregor, Chief Operating Officer, Trucost

6:25 Closing remarks followed by networking

Doug Woodring, Founder, Ocean Recovery Alliance & Co-Founder, Plastic Disclosure Project (PDP)

7.00 Close

EVENT PARTNERS



EVENT SUPPORTERS

